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New English

CHRYSANTHEMUMS

Specialists

POTTED PLANTS
and STOCK PLANTS

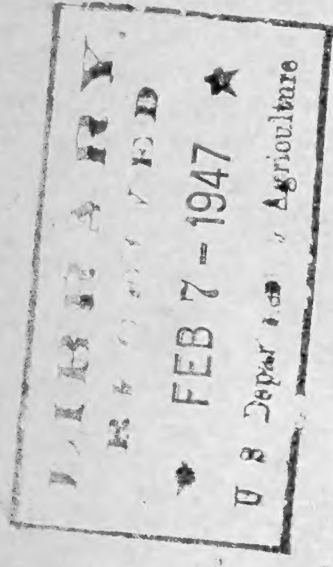
FLORAL GARDENS

S. H. Swartztrauber

Eaton, Ohio

- Shasta Daisies
- Hardy Asters
- Pyrethrum

1947



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NEW ENGLISH CHRYSANTHEMUMS

SUPER HARDY in all sections of the United States.

GORGEOUS BLOOMS . . . WONDERFUL COLORS that are far ahead of anything else in Hardy Garden Mums. BE SURE TO ORDER NOW and stock this strain of Garden Chrysanthemums. The Public likes them . . . they want them . . . You be sure and have them.

ALL VARIETIES LISTED ARE FOR SPRING 1947 DELIVERY in 2¼-inch pots. SHIPMENTS will be ready by March 15 to 25th. State date you want shipment made . . . but . . . ORDER NOW, to have your supply when you want them. 5 at 10 rate; ~~15~~ at 100 rate.

FOR SPRING 1947 Delivery 2¼-inch potted stock

| | Each | Per 10 | 100 |
|--|--------|--------|---------|
| ADVENTURER. A new variety with large deep crimson flowers with a gold reverse. Sept. | \$.75 | \$6.00 | |
| ADORATION. Large spreading pink flowers on a cream background. Good vigorous grower. | .50 | 4.50 | \$40.00 |
| ALABASTER. Large pure white with slightly incurved petals. Will grow to five inches across if disbudded. Aug., Sept. | .50 | 4.00 | 35.00 |
| ALEX. MASON. Rich butter-cup yellow on long stiff stems. Petals incurved. Oct. | .40 | 3.50 | |
| ALCADE. Bright showy crimson with reverse of petals a golden yellow. Sept. | .45 | 4.00 | |
| ALFERTON BEAUTY. Golden amber with reverse of petals of pure gold shade. Reflexing blooms. | .50 | 4.50 | 40.00 |
| AMBER UTIPIA. An outstanding variety with golden amber petals shaded orange. Sept. | .50 | 4.50 | |
| ARDENT. Large bright crimson with golden tipped petals. Foliage bright green. Sept. | .60 | 5.00 | |
| ARTIC CIRCLE. Large incurved blooms of purest white. Blooms becoming extra large if disbudded. Strong straight stems. Oct. | .60 | 5.00 | |
| ASSURANCE. Chestnut blooms with gold reverse. | .75 | 6.00 | |
| AUTUMN GOLD. New bright gold on a yellow background. Foliage very good vigorous grower. | .75 | 6.00 | |
| BALCOBE GOLD. Bright old gold with a touch of bronzy orange. Incurved petals. Sept. | .50 | 4.50 | 40.00 |
| BELLE MAUVE. A beautiful long stemmed variety bearing great loads of silvery-pink blooms. Disbud this variety by all means. Sept. | .35 | 3.00 | 25.00 |
| BETTY FURGESON. New English variety with large incurved blooms of a clear terra-cotta. | .75 | 6.00 | |
| BORDER WHITE. A new large pure white variety which is a very free bloomer. Grows vigorous. | .75 | 6.00 | |
| BRONZE FRED A. A lovely bronze-salmon variety with quilled petals. Blooms very early. | .50 | 4.50 | 40.00 |
| BRONZE MCLEOD. A sport of the fine variety Geo. Mcleod with large incurved bronze blooms. | .60 | 5.00 | |
| BRIDESMAID. Large delicate blush pink with a suffusion of light salmon thru the petals. This is one of the real showy varieties. | .75 | 6.00 | |
| BUTTERCUP. Very large blooms of pure golden yellow. Extra fine for cutting. Oct. | .35 | 3.00 | 25.00 |
| CARNIVAL. A new very showy bright scarlet red. Flowers are large and very outstanding. Oct. | .75 | 6.00 | |
| CHINA GOLD. Bright golden bronze with quilled petals. Flowers on bright sprays fine for cutting. Oct. | .50 | 4.50 | 40.00 |

CAUTION—don't plant too early. Pinch back until Aug. 1st

| | Each | Per 10 | 100 |
|---|------|--------|-------|
| CHALLENGER. Bronzy red with blooms on strong, straight stems. Stands disbudding well. | .60 | 5.00 | |
| CHARMWOOD. Bright rosy-mauve with petals overlapping one another. Flowers 4-inches. | | | |
| Oct. | .60 | 5.00 | 45.00 |
| CHESTER CASTLE. Glistening clear pink blooms on strong straight stems. Heavy bloomer. Sept. | .40 | 3.50 | 30.00 |
| CORAL QUEEN. Beautiful new salmon-coral which is beautiful in sprays. Very fine. Oct. | .75 | 6.00 | |
| CORONA. A new bright orange-amber flower with very broad petals. Very unique bloom. Oct. | .75 | 6.00 | |
| COPELAND'S COPPER. Coppery bronze blooms formed in beautiful sprays for cutting. Oct. | .75 | 6.00 | |
| CRIMSON SPLENDOR. Very rich velvety crimson flower which is very showy. Oct. | .60 | 5.00 | |
| COPPELIA. A beautiful variety with deep shades of Indian-red. Flowers do not fade. Oct. | .35 | 3.00 | |
| CRUSADER. Large beautiful white with a tinge of pink on edge of petals. Oct. | .50 | 4.50 | 40.00 |
| CRIMSON BUTTERCUP. Rich bronze with reverse of petals a deep crimson. Excellent. | | | |
| Sept. | .40 | 3.50 | |
| CONQUEROR. Intense deep crimson blooms on strong straight stems A favorite in any garden. Vigorous grower. Oct. | .35 | 3.00 | |
| CRIMSON GLOW. New variety with bright crimson blooms on strong straight stems. Oct. | .75 | 6.00 | |
| C. M. JOHNSON. New large pure white with immense spray of blooms. Excellent. Oct. | 1.00 | 8.50 | |
| DON JUAN. Indian-red blooms on strong straight stems. Very excellent for cutting. Oct. | .50 | 4.50 | |
| DOROTHY McGUIRE. Large soft bronze blooms with slightly pointed petals. Sept. | .50 | 4.50 | |
| DOROTHY ASHLEY. Bright rosy-salmon with reflexing petals of good size and a prolific bloomer. Fine for cutting. Oct. | .75 | | |
| DONALD ORR. Large golden bronze which is a great favorite among lovers of Chrysanthemums. | .75 | | |
| DR. GEO. BARNES. A beautiful peach shade with cream and gold tints thru the petals. Oct. | .60 | 5.00 | |
| ELLA FRIELD. Large 6-inch flower, incurved petals of a pleasing salmon-fawn shade. Sept. | 1.00 | 8.50 | |
| ELITE. Light cerise-pink with touch of yellow in center and on back of petal. Oct. | .50 | 4.50 | |
| ENTINCELLENT. Beautiful bright crimson blooms with gold on reverse of petals. Oct. | .75 | 6.50 | |
| EGYPT. A large deep flower of reddish amber and gold. Good for cutting. Oct. | .50 | 4.00 | 35.00 |
| FREDA. A beautiful bright silvery-mauve pink. Early bloomer and long lasting. | .40 | 3.50 | |
| GEO. MCLEOD. A sport of Henry Sutcliffe, similar in color but a better flower. A deep golden yellow with semi-curving of the petals. Excellent for cutting. Oct. | .60 | 5.00 | |
| GLADSOME. Very showy red with large six inch flowers when disbudded. Very prolific. Oct. | .75 | 6.00 | |
| GLADIATOR. Very large rich chestnut-red. Oct. | .50 | | |
| GOLD STANDARD. One of the finest of the early blooming golden yellow, with long stems and huge flowers that do not fade. Sept. | .40 | 3.50 | |
| GOLDEN SECURITY. Rich golden yellow with incurving petals of great width and substance. | .60 | 5.00 | |

For Beauty . . . you can't beat **C. M. Johnson** . . . get one.

| | Each | Per 10 | 100 |
|---|------|--------|-----|
| GOLDEN EMPEROR. Very large golden yellow with semi-curved petals. Extra large when disbudded. | .50 | 4.50 | |
| GOLDEN GEM. One beautiful variety with large golden yellow flowers in huge sprays. Oct. | .60 | 5.00 | |
| HALO. Very large growing amber-bronze blooms with broad outer reflexing petals. Sept. | .75 | 6.00 | |
| HENRY SUTCLIFFE. A lovely deep golden yellow sport of Bronze Buttercup. Incurved petals. | .75 | 6.00 | |
| HENRY VINCENT. A lovely very early pink bloom with sprays loaded with blooms. Sept. | .75 | 6.00 | |
| HILLCREST RED. A rich velvety crimson with reverse of petals a pure gold shade. Sept. | .45 | 4.00 | |
| HILLCREST YELLOW. Extra fine richly colored variety of purest yellow. Slightly incurved. | .50 | 4.50 | |
| HOOPOE. A beautiful old-rose which will grow up to 6 inches if disbudded. Sept. | .60 | 5.00 | |
| HUNTER. An unusual art shade of red. Flowers are very large with beautiful foliage. Sept. | 1.00 | | |
| INDIANA. Blooms of a beautiful rich shade of velvety crimson darker towards center. Sept. | .45 | 4.00 | |
| JEAN PHILLIPS. Large early crimson and one lovely bloom. The reverse is a pure golden yellow with slightly incurved petals at center of bloom. Sept. | .75 | 6.50 | |
| JOHN BAXTER. A fine light bronze with long stiff stems very suitable for cutting. Oct. | .50 | 4.00 | |
| LEDA. Large heliotrope-pink with slightly rolled petals. Oct. | .50 | 4.00 | |
| LE POCTOLE. A late blooming very deep dark crimson in large sprays. Will grow to immense size if disbudded. Wonderful. Oct. | .50 | 4.50 | |
| MADONNA. An exceptionally large pure white which have blooms on strong stiff stems. Fine for cutting and a real beauty. Oct. | .75 | 6.00 | |
| MERIDIAN. Very early salmon-rose with blooms five and six inches across. Very dainty. | .75 | 6.00 | |
| MRS. PATTIE. An exceptionally early variety of light terra-cotta red with broad petals. | .50 | 4.00 | |
| MRS. J. H. MILNER. A very large pure white that will grow extra large if disbudded. Oct. | .75 | 6.00 | |
| MRS. D. C. ORR. Reddish-crimson with ogld reverse. Extra large incurving blooms with gold pointed petals. Very beautiful. Oct. | .75 | 6.00 | |
| MRS. DON McIVOR. An exhibition flower of bright clear golden yellow. Long stiff stems. Sept. | .75 | 6.00 | |
| MRS. J. FINDLAY. Very large bright golden yellow, growing much larger if disbudded. Sept. | .75 | 6.50 | |
| MRS. T. GUTHRIE. Exceedingly large chestnut blooms with a bronze reverse, broad reflexing petals. One of our favorite varieties. Oct. | .75 | 6.50 | |
| MRS. T. RILEY. One of the very good and outstanding white varieties. Blooms are very large on stiff stems that hold up well. | .60 | 5.00 | |
| MRS. PERCY BEER. Flowers of a deep lavender pink on strong stiff stems. Good for cutting. Oct. | .50 | 4.50 | |
| MRS. SMEARDON. An unusually early English variety of old rose and bronze Aug. | .40 | 3.50 | |
| MARYLAND DOME. Very early incurved yellow. | .75 | 6.50 | |

If you like RED . . . select **CONQUEROR** . . . it's a real one.



| | Each | Per 10 | 100 |
|--|------|--------|-----|
| ORANGE QUEEN. One of the richest golden yellow in our Garden last fall. Long stiff stems and wonderful for cutting. Oct. | .40 | 3.50 | |
| ORANGE GLOW. Orange bronze with reverse of petals. A beautiful gold. Excellent for cutting in sprays. | 1.00 | | |
| MRS. J. PHILLIPS. A wonderful deep lavender with broad petals slightly incurved. This is one you cannot be without. Grand for cutting. Oct. | .75 | 6.00 | |
| PETUNIA. This is a real petunia purple. Sept. | .75 | | |
| PEGGY ANN HOOVER. This is the Spidery Type that you have heard about. A pure lovely Orchid. Blooms late in some localities. Oct. | | | |
| PRIMROSE. An immense flower of pure primrose yellow with blooms on strong tall stems. A great favorite in our Gardens. Very scarce. Oct. | 1.00 | 8.50 | |
| PRIMROSE CIRCLE. An early cream bloomer with ball-shaped flowers. Very attractive. Oct. | .75 | 6.50 | |
| PINK PROFUSION. An early shade of pink with blooms in great profusion if not disbudded. Oct. | .50 | 4.50 | |
| RED INVADER. A deep crimson-chestnut with a gold reverse. Very vigorous grower. Oct. | 1.00 | | |
| REVELLIER. Bright chestnut-red with plants simply smothered in blooms. Very prolific. Sept. | .60 | 5.00 | |
| RADIANT. A very striking bright dazzling red of large size and blooms in great profusion. Oct. | .40 | 3.50 | |
| ROSE PRINCESS. An outstanding variety with salmon rose blooms on long stiff stems. Sept. | 1.00 | | |
| SANDY RICHIE. Rich brown crimson with gold reverse. Inner petals incurve with the outer ones reflexing outward which give an odd effect. Oct. | .40 | 3.50 | |
| SALMON PRECOSE. A lovely summer blooming salmon-rose with a wonderful wealth of bloom. Aug. | .75 | 6.00 | |
| SHIRLEY FAWN. New exceptional bloom of a lovely fawn color. Blooms larger when disbudded. Oct. | .40 | 3.50 | |
| SPITFIRE. A fiery red bloom with a gold reverse, all the petals splashed yellow. Showy. Oct. | 1.00 | | |
| SUNLIT. Large yellow heavily suffused with bronze, reflexing petals making it a good 5-inch bloom. | .50 | 4.00 | |
| SUNBEAM. One of the lovely yellow blooms with long incurving petals. Grows large if disbudded. | .50 | 4.00 | |
| SYBIL. A clear lovely flesh-pink flower, medium sized, but with straight stiff stems. Oct. | .60 | 5.00 | |
| TIBSHELF GLORY. A sport of Orange Glow. Very early. Sept. | .60 | 5.00 | |
| TOLCROSS PINK. A deep rose pink with a gold reverse. Long broad petals building up a semi-incurve flower of great attractiveness. You will like it. | 1.00 | 8.50 | |
| TIGER. A large crimsn bloom with rolled petals. Blooms change from varying shades of yellow. | | | |
| UNIQUE. Quite a new shade of strawberry-bronze which is really new in colors. Blooms are large and with broad incurving petals. Sept. | .50 | 4.00 | |
| | .75 | | |

HOOPOE is an odd name . . . flower is odd . . . you'll like it.



| | Each | Per 10 | 100 |
|---|------|--------|-----|
| WENDY. Blooms of bright orange and bronze in great profusion on the plants. Very good. Sept. | .75 | | |
| WESTBOURNE. A rich dark red bloom of very good form on straight stiff stems. Holds up well. Oct. | .50 | 4.00 | |
| WHITE LADY. Great sprays of huge pure white blooms on tall plants. Stand disbudding well. Oct. | .75 | 6.00 | |
| YELLOW EUTOPIA. One of the bright yellow sports of Amber Eutopia. Blooms in early Sept. | .75 | 6.00 | |

NOTE—All the foregoing varieties are offered for Spring Delivery 1947 in 2¼-inch pots. Five at 10 rate; ten at 100.

Field Clumps Available HARDY ENGLISH CHRYSANTHEMUMS

We have the following list of FIELD CLUMPS all dug last Fall and are now in sanded beds. Available for immediate shipment. Order now while they last. Some varieties are very scarce . . . only a few of each.

Five at 10 rate; 25 at 100.

| | Each | Per 10 | 100 |
|---|--------|--------|-------|
| ALABASTER. Very large pure white. | \$1.00 | \$ | \$ |
| BUTTERCUP. One of the best yellows. | .75 | | |
| BALCOMBE GOLD. Old gold and bronze shades. | 1.00 | | |
| BELLE MAUVE. Large silvery pink. | .55 | 5.00 | 45.00 |
| CHARMWOOD. Bright rosy-mauve. Tall growing. | .75 | | |
| BRONZE FRED A. Lovely bronze salmon. | .65 | | |
| CHESTER CASTLE. Glistening clear pink. | .35 | 3.00 | 25.00 |
| CHINA GOLD. Golden bronze with quilled petals. | .75 | 6.00 | |
| CHALLENGER. Bronzy red on strong stems. | 1.00 | | |
| CONQUEROR. Very deep crimson on strong stems. | .50 | 4.50 | 40.00 |
| CRUSADER. Immense white tinged pink. Fine. | .75 | | |
| CRIMSON BUTTERCUP. Rich bronze with crimson reverse. | .50 | 4.50 | 40.00 |
| COPPELLIA. Deep shades of Indian-Red. | .50 | 4.50 | |
| DOROTHY McGUIRE. Soft bronze pointed petals. | .60 | 5.00 | 45.00 |
| DR. GEO. BARNES. Peach shade with cream tints. | .75 | 6.00 | |
| DON JUAN. Indian-Red blooms on straight stems. | .75 | 6.00 | |
| ELITE. Light cerise-pink with yellow tints. | .75 | 5.00 | |
| EGYPT. Reddish-amber suffused with gold. | .50 | 4.00 | 35.00 |
| GEO. McLEOD. Deep golden yellow, lighter reverse. | .75 | | |
| GOLD STANDARD. Very deep yellow flowers. | .75 | | |
| FREDA. Beautiful bright silvery sprays. | .50 | 4.00 | |
| GOLDEN EMPEROR. Large golden yellow. | .75 | | |
| HILLCREST RED. Rich velvety crimson. | .50 | 4.00 | |
| INDIANA. Very dark shade of velvety crimson. | .50 | 4.00 | 35.00 |
| LEDA. Large heletrope-pink. Rolled petals. | .60 | 5.00 | |
| MERIDIAN. Large early salmon-rose blooms. | .85 | | |
| MRS. PATTIE. Very early terra-cotta red. | .60 | 5.00 | |
| MRS. J. H. MILNER. Large pure white. | .85 | 7.00 | |
| MRS. PERCY BEER. Deep lavender pink blooms. | .60 | 5.00 | |
| GOLDEN GEM. Huge golden yellow flowers. | .75 | | |

Spitfire with its fiery red and gold—"well that's a beauty."



| | Each | Per 10 | 100 |
|---|------|--------|-----|
| ORANGE QUEEN. Richest golden yellow. | .60 | 5.00 | |
| RED INVADER. Deep crimson-chestnut blooms. | .75 | | |
| ROSE PRINCESS. Outstanding salmon-rose. | .45 | 3.50 | |
| REVELLIER. Bright chestnut-red blooms. | .45 | 3.00 | |
| SPITFIRE. Fiery red blooms and gold reverse. | .75 | 6.00 | |
| SALMON PRECOSE. Lovely salmon-rose shades. | .75 | | |
| SUNLIT. Large yellow suffused bronze. | .75 | | |
| SUNBEAM. Incurving deep yellow blooms. | .75 | | |
| PRIMROSE CIRCLE. Early cream ball-shaped. | .65 | | |

NOTE—All varieties listed above are absolutely true to name and are for immediate delivery. We have very few of some of the new varieties . . . ORDER EARLY FOR IMMEDIATE DELIVERY.

BRISTOL NURSERIES INTRODUCTIONS FOR 1947

Spring Delivery . . . 2¼-inch Potted Stock
Each Per 3

| | | |
|---|--------|--------|
| BOKHARA. This is a beautiful blending of soft crimson and wine shades in a strictly NEW 1947 Introduction. Very hardy upright plant with dark green foliage said to be disease resistant. In bloom October 10. | \$1.00 | \$2.75 |
| KOREAN PRINCESS. (Plant Patent 640). The first Anemone-flowered variety by Bristols. A rich bronze-red on opening with a golden-bronze center. Blooms on well branched stems. Oct. 15. | 1.00 | 2.75 |
| SUMMERTIME. (Plant Patent 689). An early summer flowering variety of a brilliant yellow color and is noticeably fragrant, carried on well branched stems. Plant where it may remain for 2 years. | 1.00 | 2.75 |
| WHITE WONDER. Perfectly early flowering, white garden pompon, coming into full bloom by Sept. 25. Ball-shaped flowers which are a soft creamy white on opening then changing to pure white. | 1.00 | 2.75 |

LATE BRISTOL NURSERIES INTRODUCTIONS

Spring Delivery . . . 2¼-inch Potted Stock.

All in Bloom by October 5th. Each Per 10 100

| | | | |
|---|--------|--------|---------|
| APRICOT GLOW. An outstanding CUSHION TYPE with plants completely covered with myraids of richly hued apricot-bronze blooms. | \$.35 | \$3.00 | \$25.00 |
| BURMA. Medium tall plants with flowers a brilliant glistening orange with coppery undertone. Beautiful for cutting. | .35 | 3.00 | 25.00 |
| FRED F. ROCKWELL. (Plant Patent 718). Gorgeous blending of bronze and orange tones ever to be seen in any one pompon up to this time. This is a real beauty . . . get a few. | 1.00 | | |
| FIRE GLOW. Semi-double oriental-red blooms covering the entire plant. Yellow center. | .35 | 3.00 | 25.00 |
| HARBOR LIGHTS. Attractive flowers opening a soft yellow with an attractive cream center. | .30 | 2.50 | 20.00 |
| MAGNOLIA. Beautiful flowers of soft double pink with coppery undertones. Very good. | .40 | 3.50 | 30.00 |
| MANDALAY. A very fine, clear orange-bronze that is very excellent for cutting. Tall. | .35 | 3.00 | 25.00 |

MANDALAY—with its clear orange-bronze . . . as beautiful as the song



| | Each | Per 10 | 100 |
|--|------|--------|-------|
| PINK RADIANCE. Clear delicate pink blooms on tall well branched stems. Fine for cutting. Five at 10 rate; 25 at 100. | .35 | 3.00 | 25.00 |

UNIVERSITY OF CHICAGO INTRODUCTIONS FOR 1947

| | Spring Delivery . . . 2¼-inch Potted Stock. | | |
|--|---|--------|---------|
| | Each | Per 3 | Per 10 |
| CHARLES NYE. Beautiful fully double, buttercup yellow flowers. Nicely formed plants with deep green foliage. | \$1.00 | \$2.75 | \$ 7.50 |
| ECHOES. Semi-double rich Vandyke - brown blooms on vigorous growing plants. Orange shades toward center of flowers. | 1.00 | 2.75 | 7.50 |
| GLOWING COALS. Bright cherry-red with reverse of petals a beautiful orange shading. | .75 | 2.10 | 6.00 |
| SIENNA. Double flowers of burnt sienna-brown toned to reddish-orange. | .75 | 2.10 | 6.00 |
| SIMBA. A very beautiful soft orange-bronze. | .75 | 2.10 | 6.00 |
| SOUTH WIND. Very early blooming double, low growing flowers of delicate Chinese-red. | 1.00 | 2.75 | 7.50 |

OTHER UNIVERSITY OF CHICAGO INTRODUCTIONS

| | Spring Delivery . . . 2¼-inch Potted Stock. | | |
|---|---|--------|---------|
| | Each | Per 10 | 100 |
| BARBARA SMALL. Large double flowers of rich clear rose-pink. Petals slightly lighter on the margins. Oct. 10. | \$.35 | \$3.00 | \$25.00 |
| CLACITE. Double chalk-white flowers with a pale yellow center. Fine for cutting. Oct. | .30 | 2.50 | 20.00 |
| CALENDULA. Deep chrome yellow with a metallic sheen. | .35 | 3.00 | 25.00 |
| HARBINGER. Double flowers of deep primrose yellow. | .40 | 3.50 | 30.00 |
| HEATHERBLOOM. A deep mulberry-pink with blooms fully double. Fine for cutting. Sept. | .35 | 3.00 | 25.00 |
| OLIVE LONGLAND. A grand double flower with petals slightly incurved of apricot toned salmon-pink. Excellent for cutting. Sept. | .35 | 3.00 | 25.00 |
| POLAR ICE. Pure white without trace of any other color. Great sprays covered with blooms. | .35 | 3.00 | 25.00 |
| RED BANK. Semi-double flowers of bright red color with very conspicuous yellow center. Oct. | .35 | 3.00 | |
| ROBERT BRYDON. Very attractive low growing plant covered with deep garnet red blooms. Sept. | .35 | 3.00 | |
| STALWART. Double golden pompon-shaped flowers suffused with deep bronze. Beautiful. Oct. | .40 | 3.50 | |
| TUSSORE. An exceptionally beautiful orchid-pink single. Wonderful for cutting. Sept. | .40 | 3.50 | 30.00 |
| ZANTHA. Clear canary-yellow with fully double blooms on low growing plants for border planting. | .45 | 4.00 | |

HEATHERBLOOM—a wonderful name . . . a wonderful deep mulberry-pink flower

CHOICE STANDARD INTRODUCTIONS OF HARDY GARDEN CHRYSANTHEMUMS

| | | Spring Delivery . . . 2¼-inch Potted Stock | | |
|---|---|--|------|--------|
| | | 5 at 10 rate; 25 at 100. | Each | Per 10 |
| | | | | 100 |
| AVALANCH. | An outstanding white with cream center. Sept. | | \$ | \$2.50 |
| ALLEGRO. | A new variety of glowing shrimp-pink with a coppery-salmon undertone. Excellent for cutting and floral work. Sept. | | .75 | 6.00 |
| AMBER GLOW. | Tall growing plant with peach-pink blooms. | | | 3.00 |
| BETTY. | New. One of the best clear pink cut flower varieties that we have ever grown. You will find this one of the best. Try some. Sept. | | | 3.00 |
| BRONZE SPOON. | Excellent bronze spoon variety. Sept. | | | 2.50 |
| BROWNIE. | Compact ball-shaped flowers of rich dark red. Excellent for cutting. Blooms in early Sept. | | | 4.50 |
| DEE DEE AHRENS | (Minn—1947—Intro) An outstanding tall growing plant with large pure white double flowers on strong stiff stems. Very choice. | | .75 | 6.00 |
| DUBONETTE. | One of the very few singles with rich amaranth-pink blooms covering vigorous plants. Oct. | | | 2.50 |
| EARLY JOAN HELEN. | A new large flower of pure rich garnet. | | | 2.50 |
| ELIZABETH OLIVETTE. Introduced for the first time this year. This is a very profuse single rose-pink with flowers completely covering plants. Grows about 18 inches to 24 inches in height with vigorous foliage. Oct. | | | .60 | 4.50 |
| EUREKA GIANTS. | Beautiful semi-double orange blooms. Sept. | | | 3.00 |
| EUGENE A. WONDER. | One of the best of the fully double yellows. In full bloom by Sept. 1. | | | 3.00 |
| HARVEST MOON. | Low growing plants with pom-pom-like flowers of rich burnt orange. Sept. 25. | | | 3.00 |
| GENNA. | Large deep lavender flowers on clean deep green vigorous growing plants. Blooms in Oct. | | | 3.00 |
| GLACIER. | One of the beautiful pure white flowers growing in our Gardens in full bloom by Sept. 10th. | | | 2.50 |
| GOLDEN CHARM. | Medium tall growing plants covered with deep yellow blooms. Good for cutting. Oct. | | | 2.50 |
| LAVENDER LADY. | One of the very popular large double lavender chrysanthemums. In full bloom by Oct. 1st. | | | 3.00 |
| MAROON N'GOLD. | Immense 4-inch flowers of bright mahogany-shaded maroon with a gold reverse on petals. Very striking in your garden. | | .75 | 6.00 |
| MEADOW GOLD. | Low growing plants covered with brilliant double flowers of pure golden yellow. Sept. | | | 3.00 |

Shasta Ad. Byrd—is as white as the **Anarctic**—very appropriate this season, you know



| | Each | Per 10 | 100 |
|--|------|--------|-------|
| MOON GLOW. Low growing plants with beautiful chrome yellow flowers. Very attractive. Sept. | .60 | 3.50 | |
| MILKY WAY. Delicate creamy white blooms with deep golden centers. Very fine for cutting. Oct. | | 2.50 | 20.00 |
| MRS. SAM P. ROTAN. Large double yellow flowers on vigorous growing plants. Oct. | | 2.50 | 20.00 |
| MME. CHIANG KAI-SHEK. (Plant Patent). Low growing plant with beautiful soft glowing orange. Blooms from August to October. | .75 | | |
| OLD JEWELL. Brilliant deep pink ball-shaped flowers. Oct. | | 3.00 | 25.00 |
| REMBRANDT. Rosy-mauve with copper blendings. Oct. | | 3.50 | |
| RED VELVET. One of the extra large very fine double, velvety crimson flowers. Grows tall with an abundance of flowers on stiff stems for cutting. Sept. | | 3.00 | 25.00 |
| RED GOLD. One of the brightest of all the pompons with a fine combination of red and orange-gold. Oct. | | 3.00 | 25.00 |
| SERENE. New large pure white blooms covering low growing plants. Fine for edging. Oct. | | 2.50 | 20.00 |
| SEPT. CHEER. A new cherry-red semi-double blooms. Fine to grow in pots for Fall sales. Oct. | | 3.00 | 25.00 |
| SEPT. BRONZE. Low growing plants covered with deep bronze-ball-shaped blooms. Very hardy. Sept. | | 2.50 | 20.00 |
| SEPT. DAWN. Large double pure pink flowers. Sept. | | 2.50 | 22.50 |
| YELLOW SUPREME. Bright sulphur-yellow flowers. Oct. | | 2.50 | 20.00 |
| YELLOW JEWELL. Small pompon shaped flowers of pure yellow. Oct. | | 3.00 | 25.00 |
| YELLOW SPOON. Spoon shaped flowers of deep yellow. Sept. | | 3.00 | |
| YODATH'S PRIDE. Early low growing plants of pure orange and bronze blooms. Sept. | | 2.50 | 22.50 |
| WHITE JEWELL. Pure white ball shaped flowers. Oct. | | 2.50 | 22.50 |
| WHITE KNIGHT. Large double pure white flowers. Oct. | | 3.00 | 25.00 |
| VIOLET. (Minn—1947—Intro). This plant really produces an abundant quantity of large, double dahlia-like flowers with incurved petals of pure amaranth-purple to pansy purple. Good. | .75 | 6.00 | |

Field Clumps of Varieties CHOICE HARDY GARDEN CHRYSANTHEMUMS

AVAILABLE FOR SPRING 1947 DELIVERY

The following list of Hardy Garden Chrysanthemums are all dug and are in sanded beds for immediate delivery. Order NOW if you want them reserved for spring delivery.

| | Each | Per 10 | 100 |
|--|--------|--------|---------|
| APRICOT GLOW. Rich apricot bronze flowers. | \$.45 | \$4.00 | \$35.00 |
| BARBARA SMALL. Large double rose-pink. | .45 | 4.00 | 35.00 |
| BETTY. One of the best tall growing light pink. | .40 | 3.50 | |

Try Planting Chrysanthemums in Groups of Threes and Fives

| | Each | Per 10 | 100 |
|---|------|--------|-------|
| BURMA. Glistening orange to coppery undertones. | .45 | 4.00 | 35.00 |
| CALCITE. Double chalk white with pale center. | .50 | 4.50 | |
| CALENDULA. Deep chrome yellow with metallic sheen. | .45 | 4.00 | |
| CHIPPEWA. Large purple flowers borne in clusters. | .45 | 4.00 | 30.00 |
| DUBONETTE. Rich amaranth pink flowers. | .35 | 3.00 | |
| EARLY JOAN HELEN. Large flowers of pure garnet. | .40 | 3.50 | 30.00 |
| EUREKA GIANT. Large semi-double orange. | .35 | 3.00 | |
| FIRE GLOW. Semi-double oriental red blooms. | .45 | 4.00 | 30.00 |
| GENNA. Large deep lavender. | .45 | 4.00 | |
| GOLDEN CHARM. Deep golden yellow blooms. | .40 | 3.50 | |
| GLACIER. Pure white flowers on long sprays. | .35 | 3.00 | 25.00 |
| HARBOR LIGHTS. Soft yellow with cream center. | .40 | 3.00 | 25.00 |
| HARBINGER. Deep primrose yellow blooms. | .45 | 4.00 | |
| HEATHERBLOOM. Double deep mulberry-pink. | .40 | 3.50 | 30.00 |
| HARVEST MOON. Rich burnt orange flowers. | .45 | 3.50 | 30.00 |
| LAVENDER LADY. Large lavender blooms. | .40 | 3.00 | 25.00 |
| MEADOW GOLD. Brilliant double flowers. | .45 | | |
| MAGNOLIA. Double soft-pink with coppery undertones. Fine for cutting. | .50 | 4.50 | |
| MANDALAY. Clear orange-bronze of long sprays. | .45 | 4.00 | |
| MILKY WAY. Delicate creamy white flowers. | .40 | 3.50 | |
| MRS. SAM P. ROTAN. Late blooming large yellow. | .40 | 3.50 | |
| RED VELVET. An outstanding deep velvety red. | .40 | 3.50 | 30.00 |
| RED GOLD. Very bright early blooming orange-gold. | .40 | 3.50 | 30.00 |
| SERENE. New large pure white blooms. | .35 | 3.00 | 25.00 |
| SEPT. CHEER. New cherry-red. Low growing. | .40 | 3.50 | |
| SEPT. BRONZE. Deep bronze ball-shaped flowers. | .35 | 3.00 | 25.00 |
| SEPT. DAWN. Large double light pink. | .35 | 3.00 | |
| OLIVE LONGLAND. Double flowered apricot toned salmon. Very fine for cutting. | .35 | 3.00 | 25.00 |
| POLAR ICE. One of the best pure clear whites. | .45 | 4.00 | 35.00 |
| PINK RADIANCE. Large pink blooms. Fine for cutting. | .45 | 4.00 | 35.00 |
| YELLOW SUPREME. Bright yellow. Long lasting. | .35 | 3.00 | 25.00 |
| TUSSORE. Single blooms of orchid-pink. | .45 | 4.00 | |
| WHITE KNIGHT. Large pure white blooms. | .35 | 3.00 | |

NOTE—These are fine clumps with lots of shoots on each plant.
Some varieties have more of these divisions . . . than do others.
ORDER NOW . . . WHILE WE HAVE PLENTY.

Hardy Chrysanthemums . . . are great feeders . . . use
Barnyard Manure and . . . a 4-8-4 Fertilizer

SHASTA DAISIES

SHASTA DAISIES are growing in popularity all over the United States as cut flowers and for Landscape Planting. Stock up on the list below and have a planting where your customers can see them . . . you will like them . . . your customers will buy them. Place your order NOW and have it reserved for Spring 1947 shipment. Five at 10 rate; 25 at 100 rate.

| 2½-inch Pots & Plant Bands | | Rooted Divisions | |
|-------------------------------|-----|---------------------|-----|
| Per 10 | 100 | Per 10 | 100 |

| | | | | |
|---|--------|---------|--------|---------|
| ADMIRAL BYRD. Large pure white flowers with deeply lacinated petals. Fine for cutting. Stems long and stiff. June. | \$3.50 | \$30.00 | \$2.50 | \$20.00 |
| ESTER READ. The everblooming pure white shasta with the created center. Two year plants will produce 18-inch straight stiff stems suitable for cutting. June - July. | 2.50 | 20.00 | 1.50 | 12.50 |
| G. MARCONI. This is the large shaggy pure white Shasta. Blooms all summer with 18-inch stems. Very fine for cutting. | 3.50 | 30.00 | 2.50 | 20.00 |
| MT. SHASTA. This is very similar to Ester Read . . . said by some to be much hardier. We grow thousands of them side by side and find all are very hardy. | 2.50 | 22.50 | 2.00 | 15.00 |
| GIANT CHIFFON. These are a large fluffy-white bloom on long stems and petals completely covering the plant. Choice. | 3.50 | 30.00 | 2.50 | 20.00 |
| MAJESTIC. This is the largest Shasta we have ever grown with petals surrounding a large pure yellow center. Blooms often get 6 to 7 inches in diameter. Vigorous grower and very choice. | 3.50 | 30.00 | 2.50 | 20.00 |
| PRIDE OF DIXIE. Four inch blooms on long stems. Flowers semi-double. Very fine for floral work. Long lasting. | 2.50 | 20.00 | 2.00 | 15.00 |
| THE PEARL. Medium early bloomer with large pure white flowers. | 2.50 | 20.00 | 2.00 | |

HARDY ASTERS (Michaelmas Daisies)

SEPTEMBER BLOOMING

Spring Delivery . . . 2-inch Potted Stock
Per 10 100

ADORABLE. Large salmon-pink blooms on tall growing plants. Very showy in any garden. \$3.00 \$25.00

Hardy Asters . . . get a few varieties . . . have a RAINBOW come down in your Garden



| | Per 10 | 100 |
|--|--------|-------|
| BEECHWOOD CHARM. Medium tall growing plants covered in September with rosy-red blooms. | 2.50 | 22.50 |
| BLUE GOWN. This is a tall growing very hardy aster with deep blue flowers. | 2.50 | 22.50 |
| HARRINGTON'S PINK. One of the best of the deep pink asters for both cutting and landscape. | 3.00 | 25.00 |
| MRS. F. W. FITZPATRICK. Large deep lavender blooms on tall growing stems. Last of September. | 2.50 | 22.50 |
| MT. EVEREST. This is the best of all the white flowering Asters. Blooms right to the ground on plants about 24 to 30 inches tall. Choice. | 2.50 | 22.50 |
| MULBERRY. Low growing aster with a delicate mulberry-red bloom. Strong grower. | 2.50 | 22.50 |
| QUEEN MARY. Light blue flowers and very attractive. | 2.50 | 22.50 |
| RED CLOUD. Large red blooms on tall growing plants. Blooms are often 2 inches across. Attractive. | 2.50 | 22.50 |
| VIOLETTA. Best deep blue Aster with blooms completely covering the plants from top to ground. No order is complete without this variety. | 2.50 | 22.50 |
| YPRES. Low growing Aster with light pink blooms. | 2.50 | 22.50 |

NOTE—Asters fill in the gap where few blooms are found in many Gardens during September.

PYRETHRUMS—Painted Daisies

Available for Spring 1947. 2¼-inch Potted Stock.
Per 10 100

| | | |
|--|--------|---------|
| BRILLIANT. This strictly is a semi-double flower of striking beauty. Blooms are three inches across of a beautiful shade of red which blends in well wherever it may be planted. Excellent for cutting. | \$3.00 | \$25.00 |
| VERY SCARCE PYRETHRUMS . . . Available for Fall 1947 Delivery Only | | |
| PINK BEAUTY. Large semi-double blooms of delicate light pink shades with a lighter cream center. You will like this one . . . it's a beauty. | 3.50 | 30.00 |
| BUCKEYE. VERY, VERY SCARCE . . . and it needs no DESCRIPTION. You all know how beautiful it is without any description here . . . except to say . . . it's fully double . . . it's red . . . and every one is crazy for it. | 3.50 | |
| VICTORY. The best all pure white double. | 3.50 | 30.00 |

HARDY SUMMER PHLOX

The following list of Hardy Phlox are strong growing plants potted in August, 1946, in 2-inch pots and are well rooted ready for transplanting into the fields or Garden. You will be pleased with them. **ORDER NOW FOR SPRING DELIVERY . . .** you cannot be without this summer blooming flower . . . everybody likes them . . . have some for your customers.

Spring Delivery . . . 2-inch Potted Stock.

| | Per 10 | 100 |
|--|--------|---------|
| FRAU ALFRED VON MAUTNER. Large heads of brilliant salmon-orange blooms with a small crimson eye. | \$1.50 | \$12.50 |
| E. J. FARRINGTON. Large individual blooms of deep glistening pink forming huge heads of bloom. | 1.50 | 12.50 |
| JULY LIGHTS. This is one beautiful Phlox with large brilliant carmine-red flowers with blood red eye. | 2.00 | 15.00 |

Hardy Phlox . . . when nothing else is in bloom—Hardy Phlox is . . . have them . . .



| | Per 10 | 100 |
|--|--------|-------|
| MOONLIGHT DREAM. Large individual florets of purest white. Bloom heads very large and showy. | 2.00 | |
| PINK CHARM. Bright clear pink with a suffusion of scarlet through the blooms. | 1.75 | |
| PRIME MINISTER. Large pure white flowers with a bright vermilion red eye. Very attractive. | 2.00 | 15.00 |
| SWEETHEART. This Phlox is just as its name implies . . . it's a "Sweetheart" of all the varieties. A color that everybody likes . . . a deep salmon-pink. | 2.00 | 17.50 |
| TIGRESS. Large blooms of a very outstanding salmon-scarlet. A fine contrast with three of these grouped with others in the perennial border. | 2.00 | |

TERMS OF SALES AND SHIPMENTS

SHIPMENTS will all be made via **Express COLLECT** unless you request shipment to be made otherwise. **We do not make C.O.D. Shipments.**

GUARANTEE—all stock is guaranteed to be free from diseases and true to name.

COMPLAINTS must be made within **FIVE DAYS** (5 days) after the receipt of order. Our responsibility ceases on delivery to the forwarding company. If stock is received in poor condition . . . due to handling enroute . . . go to your Express Agent, to whom you should make your claim.

SUBSTITUTIONS will absolutely not be made without your permission. To save time and expense of writing you . . . won't you please give us permission to make a few substitutes of other like varieties . . . or better still . . . indicate several substitutes in your first order. **PLEASE DO THIS.**

TERMS—**CASH WITH ALL ORDERS**, unless customers can furnish satisfactory references. All Bills Due, Net 30 Days.

VISITORS—Come and see Our Garden in Bloom. You are Welcome.

NO SUNDAY BUSINESS TRANSACTED . . . we go to Church . . . we need the rest . . . so do you.

ALL ORDERS FILLED IN ROTATION in which they are received.

We Are NOW BOOKING For Spring 1947 Delivery.

Floral Gardens

EATON, OHIO

ROUTE 35—25 MILES WEST OF DAYTON, OHIO

SPECIAL COLLECTIONS OF PERENNIALS

CHRYSANTHEMUM SPECIAL NO. 1. English Varieties. We are offering 10 plants of five varieties, two of each variety, all labeled and different. Every plant will bloom this fall. Our selection. Value of collection, \$4.90, for **\$3.75.**

CHRYSANTHEMUM SPECIAL NO. 2. Other Varieties. We are here offering six (6) varieties, 2 of each variety, all labeled and vigorous plants. Our selection. Value of collection, \$5.20, for **\$4.25.**

SHASTA DAISY SPECIAL OFFER NO. 3. We will ship you two each of the following varieties of Shasta Daisies: **Ester Read, Admiral Byrd, Mt. Shasta, Giant Chiffon and The Pearl.** Value \$4.10 for **\$3.75.** All labeled.

HARDY ASTER SPECIAL OFFER NO. 4. If you want 6 varieties, two of each variety . . . we offer the following: 12 Plants, two each of Blue Gown, Mt. Everest, Red Cloud, Ypres, Mulberry and Violetta. All Field Clumps—Value \$4.10, for **\$3.75.**

HARDY PERENNIAL SPECIAL OFFER NO. 5. Here is a wonderful offer that you cannot miss . . . 16 plants, 2 each of the following. Our selection.

- 2—English Hardy Chrysanthemums.
- 2—Bristol Nursery Introductions.
- 2—Chicago Introductions.
- 2—Shasta Daisies.
- 2—Hardy Asters.
- 2—Hardy Phlox.
- 2—Geum.
- 2—Delphinium Belladonna.

Value of above offer—\$7.70, for **\$5.50.**

ORDER NOW, if you wish one of these **SPECIAL COLLECTIONS.** These offers are for a limited time only . . . as soon as all the plants are sold. **ALL SPECIAL COLLECTIONS OFFERED . . . will cease without notice.** You will be pleased with these Collections. **Order at Once.**

FLORAL GARDENS

EATON, OHIO

PLAN TO PLANT . . . something new in your Garden this spring.

Floral Gardens



Eaton, Ohio

New English

CHRYSANTHEMUMS

WHOLESALE PRICE LIST

SPRING 1947

Potted Plants -:- Stock Plants